

# 94.5 COUNTRY BRIDAL FAIR CONTRACT

BUSINESS NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

THIS ORDER FOR TIME AND PARTICIPATION IN THE COPYRIGHTED AND TRADEMARKED BRIDAL FAIR® EVENT IS SUBJECT TO THE FOLLOWING CONDITIONS:

**STATION AGREES TO:**

- (1) Promote the BRIDAL FAIR® event with year-round announcements.
- (2) Conduct the BRIDAL FAIR® event on 01/21/23-01/22/23 at the Downtown Ramada Hotel, Topeka, Kansas
- (3) Provide one display area to the advertiser for each package purchased. The designated space is \_\_\_\_\_
- (4) Supply the advertiser with a copy of the list of registered brides-to-be. This copy of the Golden Opportunity Code™ will be provided to paid participating advertisers after the BRIDAL FAIR® event, and is for their exclusive use only.
- (5) Provide basic housekeeping and security throughout the duration of the BRIDAL FAIR® event, but does not guarantee the advertiser against losses from pilferage.

**PARTICIPANT AGREES TO:**

- (1) Provide sufficient store space for the BRIDAL FAIR® Point of Purchase and registration blanks.
- (2) Decorate the designated booth space with appropriate items and materials of interest and related to the products or services sold by the advertiser. No items from any other business will be included in display nor distributed at the show without written permission from station.
- (3) Assure that the "®" designation is used on any participant-provided printing where the trademarks BRIDAL FAIR® are used.
- (4) Provide sufficient manpower to staff the display during the hours that the BRIDAL FAIR® event is open to the public.
- (5) Covenants that the Golden Opportunity Code™ of registered brides-to-be is for the exclusive use of BRIDAL FAIR® participants; and therefore will not lend-out, sell, barter nor allow any unauthorized usage, nor permit any reproduction thereof.
- (6) Initial: \_\_\_\_\_ It is further mutually agreed and understood that any unauthorized use of the Golden Opportunity Codes™ by third parties causes damage to both Station and to Bridal Fair, Inc; that the actual amount of damage would be extremely difficult to determine, that either the Station or Bridal Fair, Inc. may, therefore at their option, pursue an action in equity to enjoin the use or seek judgment at law for \$1,500.00 for each permitted unauthorized use; such being the agreed and stipulated damage.
- (7) Initial: \_\_\_\_\_ Deposit of \$200 is due upon signing with remaining balance due before November 1, 2022.
- (8) Initial: \_\_\_\_\_ In view of the selective and exclusive nature and the unique tie-ins involved, I fully understand and agree that this contract is firm and non-cancelable. Further, I agree that I shall waive any rights, whatsoever, based on performance, or otherwise, with regard to non-payment by me, of any sums that shall become due and payable under this agreement. No refunds will be made in the event of cancellation and/or a no-show by vendor. In the instance of Bridal Fair being cancelled by Alpha Media for any reason, vendors will not be held liable for payment.
- (9) Initial: \_\_\_\_\_ I understand that the hold on my booth is only temporary until a signed contract with payment in full is received.

January 21-22 Downtown Topeka Ramada		
<input type="checkbox"/> Atrium	8x10 ft.	\$1150.00
<input type="checkbox"/> Regency Lobby	8x10 ft.	\$1150.00
<input type="checkbox"/> Grand Ballroom	8x10 ft.	\$1000.00
<input type="checkbox"/> Grand Ballroom UPGRADE	8x16 ft.	\$1450.00
<input type="checkbox"/> Regency Ballroom	8x10 ft.	\$1000.00
<input type="checkbox"/> Regency Ballroom UPGRADE	8x16 ft.	\$1450.00
<input type="checkbox"/> Regency Alcove	6x10 ft.	\$450.00
<input type="checkbox"/> Regency Alcove UPGRADE	6x16 ft.	\$650.00

Magazine Upgrades		
<input type="checkbox"/> Black and White	1/4 Page	Free w/ purchase of a booth(Non Vendor \$200)
<input type="checkbox"/> Black and White	1/2 Page	\$75 Upgrade Price/Non Vendor \$325
<input type="checkbox"/> Black and White	Full Page	\$125 Upgrade Price/Non Vendor \$585
<input type="checkbox"/> Color	1/4 Page	\$125 Upgrade Price/Non Vendor \$400
<input type="checkbox"/> Color	1/2 Page	\$150 Upgrade Price/Non Vendor \$650
<input type="checkbox"/> Color	Full Page	\$300 Upgrade Price/Non Vendor \$1,170
<input type="checkbox"/> Color	Inside Cover Page	\$400 Upgrade Price/Non Vendor \$1,300
<input type="checkbox"/> Color	2 Page Spread	\$500 Upgrade Price/Non Vendor \$1,500

TOTAL CONTRACT PRICE: \$ \_\_\_\_\_

CONTRACT NUMBER: \_\_\_\_\_

AMOUNT OF DEPOSIT: \$ \_\_\_\_\_

AE: \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_