

THE 94.5 COUNTRY BRIDAL FAIR® TOPEKA

Show Information

Exhibit your products and services at the biggest and best bridal show in Northeast Kansas, established in 1971 and now on its 49th year of successful operations.

Each of our Bridal Fair® shows feature over 100 exhibitors offering a wide range of products and services and multiple runway fashion shows for our future brides and grooms to be! We also feature exciting contests and prizes and total marketing support via radio, newsprint, magazines, online and tv advertisements. Included as a vendor, is a listing of your products and services on our website www.bridalfair.94country.com.

The 94.5 Country Bridal Fair® attracts thousands of brides and visitors, highly motivated and looking for the right vendor to help them plan their dream wedding.

Show Location

January 22-23, 2022

Ramada Downtown Topeka

This elegant and sophisticated venue will host the weekend in red carpet style. From chandeliers to historic staircases, whispering trees to fountains, the Topeka Ramada is the perfect showcase for this traditional event. Parking is free and available surrounding the Topeka Ramada.

Show Dates

Fashion Show Times

Saturday, January 22, 2022 - 10:00 AM to 5:00 PM	12:00 PM & 3:00 PM
Sunday, January 23, 2022 - 12:00 PM to 4:00 PM	1:00 PM

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Booth Rental Rates

January 22-23, 2022 (Ramada Downtown)

Booth Location	Size	Price
Atrium	8x10 ft.	\$1,150.00
Grand Ballroom	8x10 ft.	\$1,000.00
Grand Ballroom UPGRADE	8x16 ft.	\$1,450.00
Regency Lobby	8x16 ft.	\$1,150.00
Regency Ballroom	8x10 ft.	\$1,000.00
Regency Ballroom UPGRADE	8x16 ft.	\$1,450.00
Regency Alcove	6x10 ft.	\$450.00
Regency Alcove UPGRADE	6x16 ft.	\$650.00

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Booth Information

Your contract for your space includes:

- Electrical
- 1 skirted 8 foot table with pipe & drape - (Additional tables available at a \$25.00)
- Handouts in the Bridal Bag - (Every bride receives one)
- Business logo, website & contact info listed on the 94.5 Country Bridal Fair® Website
- A 1/4 page black and white ad in the 94.5 Country Bridal Fair® Magazine.
- 750-800 word article in 94.5 Country Bridal Fair® Magazine
(Not business specific, one business per “category”)
- 94.5 Country Bridal Fair® advertised on:
 - Multiple city billboards and/or digital targeted ad campaign
 - The best in the market radio advertising on both our AM & FM stations.
 - Social Media
- Golden Opportunity Code with Bride & Groom information - {Available 4-6 weeks post show}
- Outstanding Customer Service provided by the 94.5 Country Bridal Fair® staff

Magazine Rates

Color	Size	Price
Black and White	1/4 Page, Vertical (3.625 x 5”)	Free w/ purchase of a booth (Non Vendor \$200)
Black and White	1/2 Page, Horizontal (7.5 x 5”) 1/2 Page, Vertical (3.625 x 10.125)	\$75 Upgrade Price (Non Vendor \$325)
Black and White	Full Page (8.75 x 11.25 w/ 1/8” bleed)	\$125 Upgrade Price (Non Vendor \$585)
Color	1/4 Page, Vertical (3.625 x 5”)	\$125 Upgrade Price (Non Vendor \$400)
Color	1/2 Page, Horizontal (7.5 x 5”) 1/2 Page, Vertical (3.625 x 10.125)	\$150 Upgrade Price (Non Vendor \$650)
Color	Full Page (8.75 x 11.25 w/ 1/8” bleed)	\$300 Upgrade Price (Non Vendor \$1,170)
Color	Inside Cover Page (8.75 x 11.25 w/ 1/8” bleed)	\$400 Upgrade Price (Non Vendor \$1,300)
Color	2 Page Spread (17.5 x 11.25”)	\$500 Upgrade Price (Non Vendor \$1,500)

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Other Opportunities Available

Contact your sales representative or Shayla Rilinger for more details.

EXCLUSIVE SPONSOR ENTRY TICKET - Only 1 Available \$500.00

Your business advertisement on back of entry ticket. (Advertisement, coupon based on 94.5 Country approval prior to printing)

94.5 COUNTRY BRIDAL FAIR® SITE BANNER AD \$250.00
{FOR NON BRIDAL FAIR VENDORS}

Your business will receive a static banner ad on the BridalFair.94country.com website. Ad will have direct link to your business website. Size: 728 x 90.

94.5 COUNTRY BRIDAL FAIR® SITE BANNER AD \$100.00
{FOR BRIDAL FAIR VENDORS ONLY}

Your business will receive a static banner ad on the BridalFair.94country.com website. Ad will have direct link to your business website. Size: 728 x 90.

EMAIL BLAST SPONSOR - Only 1 Available, Bi-Weekly \$250.00

Your business will sponsor an email blast to 7000-10000 recipients. A business coupon or advertisement will be included in (1) 94.5 Country Bridal Fair® email blast

ADDITIONAL RADIO SCHEDULE \$300.00

Your business will be advertised with a radio schedule leading up to the event encouraging “brides” to come visit you at the show.

PRESENTING SPONSOR OF EVENT - Only 1 Available \$10,000.00

Your business will be the exclusive sponsor of the 94.5 Country Bridal Fair®. Advertising for Bridal Fair® will include your business in ALL radio spots, newspaper spots, websites, billboards, TV spots, etc. For more details contact your sales rep.

Payment Information

- Send your contract & deposit to: 1210 SW Executive Drive, Topeka, Ks 66615
- Check, Cash or Credit Cards are accepted. {Checks - WIBW Radio - Bridal Fair}
- Full contract due November 1, 2021
- Contact Shayla Rilinger at 785.228.7233 / Shayla.Rilinger@AlphaMediaUSA.com with any questions