



94 COUNTRY • TOPEKA • JANUARY 28 & 29

RATE SHEET

Location	Size	Price
Atrium-FULL	8x10ft	
Regency Lobby	8x10ft	\$1100.00
Grand Ballroom	8x10ft	\$950.00
Grand Ballroom UPGRADE	8x16ft	\$1400.00
Regency Ballroom	8x10ft	\$950.00
Regency Ballroom UPGRADE	8x16ft	\$1400.00
Regency Alcove-FULL	6x10ft	
Regency Alcove UPGRADE-FULL	6x16ft	

Your booth includes:

- 1 skirted 8 ft / 6 ft table with pipe & drape
- Electrical
- Handouts in Bridal Bags
- Business logo, website & contact info listed on the 94.5 Country Bridal Fair® Website
- 1/4 page black and white ad in the 94.5 Country Bridal Fair® Magazine.
- Show advertising includes:
 - City Billboards
 - Radio advertising
 - Social media
- Golden Opportunity Code with Bride & Groom information {4-6 weeks post show}
- Outstanding Customer Service provided by the Alpha Media Topeka staff

Payment Information:

- Send your contract & deposit to: 1210 SW Executive Drive, Topeka, Ks 66615
- Check, Cash or Credit Cards are accepted. Money Due November 1, 2018.
{Checks - WIBW Radio - Bridal Fair}
- Contact Jessica Dawkins at 785.228.7233 [/jessica.dawkins@alphamediausa.com](mailto:jessica.dawkins@alphamediausa.com) with any questions

Other Opportunities Available:

(Contact your sales representative or Jessica Dawkins for more details.)

Bridal Fair®

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EXCLUSIVE SPONSOR ENTRY TICKET - Only 1 Available **\$500.00**

Your business advertisement on back of entry ticket. (Advertisement, coupon based on 94.5 Country approval prior to printing)

94.5 COUNTRY BRIDAL FAIR SITE BANNER AD **\$100.00**

(VENDORS)

Your business will receive a static banner ad on the BridalFair.94country.com website. Ad will have direct link to your business website.

94.5 COUNTRY BRIDAL FAIR SITE BANNER AD **\$250.00**

(NON VENDORS)

Your business will receive a static banner ad on the BridalFair.94country.com website. Ad will have direct link to your business website.

EMAIL BLAST SPONSOR - Only 1 Available, Bi-Weekly **\$250.00**

Your business will sponsor an email blast to 7000-10000 recipients. A business coupon or advertisement will be included in (1) 94.5 Country Bridal Fair email blast

ADDITIONAL RADIO SCHEDULE **\$300.00**

Your business will have a radio ad schedule leading up to the event encouraging “brides” to come visit you at the show.

PRESENTING SPONSOR OF EVENT - Only 1 Available **\$10,000.00**

Your business will be the exclusive sponsor of the 94.5 Country Bridal Fair. All advertising for Bridal Fair will include your business in ALL radio spots, newspaper spots, websites, billboards, TV spots, etc. For more details contact your sales rep.

Magazine Dimensions: 5.5(w) x 8.5(h)

<p>BLACK & WHITE ¼ PAGE AD -Free with booth purchase -\$50.00 NON VENDOR price -5.5(w) x 8.5(h)</p>	<p>If artwork is going all the way to the edge of the page, the design area is 5.5(w) x 8.5(h), but please add 1/8-inch (.125") on each side for bleed.</p>
<p>BLACK & WHITE ½ PAGE AD -\$50.00 VENDOR upgrade price -\$100.00 NON VENDOR price -5.75(w) x 4.5(h)</p>	<p>COLOR ½ PAGE AD -\$100.00 VENDOR upgrade price -\$150.00 NON VENDOR price -5.75(w) x 4.5(h)</p>
<p>BLACK & WHITE FULL PAGE AD -\$100.00 VENDOR upgrade price -\$150.00 NON VENDOR price -5.75(w) x 8.75(h)</p>	<p>COLOR FULL PAGE AD -\$200.00 VENDOR upgrade price -\$250.00 NON VENDOR price -5.75(w) x 8.75(h)</p>
<p>BLACK & WHITE 2 PAGE SPREAD -\$150.00 VENDOR upgrade price -\$200.00 NON VENDOR price -10.5(w) x 7.9(h)</p>	<p>COLOR 2 PAGE SPREAD -\$300.00 VENDOR upgrade price -\$350.00 NON VENDOR price -10.5(w) x 7.9(h)</p>
<p>BLACK & WHITE INSIDE BACK COVER AD -\$150.00 VENDOR upgrade price -\$200.00 NON VENDOR price -5.75(w) x (8.75(h)</p>	<p>COLOR INSIDE BACK COVER AD -\$300.00 VENDOR upgrade price -\$350.00 NON VENDOR price -5.75(w) x 8.75(h)</p>

All Ads and/or Articles Due By: December 7, 2018