

# Bridal Fair®

94 COUNTRY • TOPEKA • JANUARY 28 & 29

## RATE SHEET

<b>Booth Rates:</b>	<b>Size</b>	<b>Price</b>
Atrium	8x10 ft.	\$1050.00
Grand Ballroom	8x10 ft.	\$950.00
Grand Ballroom UPGRADE	8x16 ft.	\$1400.00
Regency Lobby	8x10 ft.	\$1100.00
Regency Lobby UPGRADE	8x16 ft.	\$1500.00
Regency Ballroom	8x10 ft.	\$950.00
Regency Ballroom UPGRADE	8x16 ft.	\$1400.00
Regency Alcove	6x10 ft.	\$650.00

### Your contract for your space includes:

- Electrical!
- Handouts in the Bridal Bag - {Every bride receives one. Items are due by January 13th, 2017}
- Business logo, website & contact info listed on the 94.5 Country Bridal Fair® Website
- 1 skirted 8 foot table with pipe & drape
- A 1/4 page black and white ad in the 94.5 Country Bridal Fair® Magazine.
- 750-800 word article in 94.5 Country Bridal Fair® Magazine  
{One business per category, first come first serve}
- Show advertising includes: Multiple city billboards, the best in the market Radio Advertising on both our AM & FM stations plus our statewide networks, and social media including Facebook & Twitter.
- Golden Opportunity Disk with Bride & Groom information - {Available 4 weeks post show}
- Outstanding Customer Service provided by the Alpha Media Topeka staff

### What You Need to Know:

- Send your contract & deposit to: 1210 SW Executive Drive, Topeka, Ks 66615
- Check, Cash or Credit Cards are accepted. Money Due November 1, 2016. {Checks - WIBW Radio - Bridal Fair}
- Contact Torey Berndt at 785.228.7260 / [torey.berndt@alphamediausa.com](mailto:torey.berndt@alphamediausa.com) with any questions

### Other Opportunities Available:

- Contact your sales representative or Torey Berndt for more details.

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**EXCLUSIVE SPONSOR ENTRY TICKET - Only 1 Available** **\$500.00**

Your business advertisement on back of entry ticket. (Advertisement, coupon based on 94.5 Country approval prior to printing)

**94.5 COUNTRY BRIDAL FAIR SITE BANNER AD** **\$100.00**

**(VENDORS)**

Your business will receive a static banner ad on the BridalFair.94country.com website. Ad will have direct link to your business website.

**94.5 COUNTRY BRIDAL FAIR SITE BANNER AD** **\$250.00**

**(NON VENDORS)**

Your business will receive a static banner ad on the BridalFair.94country.com website. Ad will have direct link to your business website.

**EMAIL BLAST SPONSOR - Only 1 Available, Bi-Weekly** **\$250.00**

Your business will sponsor an email blast to 7000-10000 recipients. A business coupon or advertisement will be included in (1) 94.5 Country Bridal Fair email blast

**ADDITIONAL RADIO SCHEDULE** **\$300.00**

Your business will have a radio ad schedule leading up to the event encouraging “brides” to come visit you at the show.

**PRESENTING SPONSOR OF EVENT - Only 1 Available** **\$10,000.00**

Your business will be the exclusive sponsor of the 94.5 Country Bridal Fair. All advertising for Bridal Fair will include your business in ALL radio spots, newspaper spots, websites, billboards, TV spots, etc. For more details contact your sales rep.

## MAGAZINE

- Magazine Dimensions: 5.5(w) x 8.5(h)

## BLACK & WHITE 1/4 PAGE:

- Free with a purchase of a booth

- {Non Vendor \$50}

- 3(w) x 4.5(h)

## BLACK & WHITE 1/2 PAGE:

- \$50 Upgrade Price

- {Non Vendor \$100}

- 5.75(w) x 4.5(h)

## BLACK & WHITE FULL PAGE:

- \$100 Upgrade Price

- {Non Vendor \$150}

- 5.75(w) x 8.75(h)

## COLOR 1/2 PAGE:

- \$100 Upgrade Price

- {Non Vendor \$150}

- 5.75(w) x 4.5(h)

## COLOR FULL PAGE:

- \$200 Upgrade Price

- {Non vendor \$250} or \$300 for Inside Cover Page {Non Vendor \$350}

- 5.75(w) x 8.75(h)

## INSIDE FRONT OR BACK COVER

- \$300.00 Upgrade Price

- {Non vendor 350}

- 5.75(w) x 8.75(h)

All Ads and/or Articles Due By: November 1st