

# Bridal Fair®

94 COUNTRY • TOPEKA • JANUARY 28 & 29

BUSINESS NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ ACCOUNT EXECUTIVE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

## STATION AGREES TO:

- (1) Promote the BRIDAL FAIR® event with announcements from 11/1/2016-1/29/2017.
- (2) Conduct the BRIDAL FAIR® event on 1/28/17-1/29/17 at the Topeka Ramada Downtown.
- (3) Provide one display area to the advertiser for each package purchased. The designated space is: \_\_\_\_\_.
- (4) Supply the advertiser with a copy of the list of registered brides-to-be. This copy of the Golden Opportunity Bok™ will be provided to paid participating advertisers after the BRIDAL FAIR® event, and is for their exclusive use only.
- (5) Provide basic housekeeping and security throughout the duration of the BRIDAL FAIR® event, but does not guarantee the advertiser against losses from pilferage.

## ADVERTISER AGREES TO:

- (1) Provide sufficient store space for the BRIDAL FAIR® point of purchase and registration blanks.
- (2) Decorate the designated booth space with appropriate items and materials of interest and related to the products or services sold by the advertiser. No items from any other business will be included in display nor distributed without written permission from the station.
- (3) Assure that the "®" designation is used on any participant-provided printing where the trademarks BRIDAL FAIR® are used.
- (4) Provide sufficient manpower to staff the display during the hours that the BRIDAL FAIR® event is open to the public.
- (5) Covenants that the Golden Opportunity Book™ of registered brides-to-be is for the exclusive use of BRIDAL FAIR® and therefore will not lend-out, sell, barter, nor allow any unauthorized usage, nor permit and reproduction thereof.
- (6) It is further mutually agreed and understood that any unauthorized use of the Golden Opportunity Books™ by third parties causes damage to both station and to Bridal Fair, Inc; that the actual amount of damage would be extremely difficult to determine, that either the station or Bridal Fair, Inc, may, therefore at their option, pursue an action in equity to enjoin the use or seek judgment at law for \$1,500.00 for each permitted unauthorized use; such being the agreed and stipulated damage.
- (7) Deposit of \$200.00 is due upon signing with remaining balance due before November 1, 2016. All contracts signed after November 1, 2016, require payment in full upon signing. **Initial:** \_\_\_\_\_
- (8) In view of the selective and exclusive nature and the unique tie-ins involved, I fully understand and agree that this contract is firm and non-cancelable. Further, I agree that I shall waive any rights, whatsoever, based on performance, or otherwise, with regard to non-payment by me, of any sums that shall become due and payable under this agreement. No refunds will be made in the event of cancellation and/or a no-show. **Initial:** \_\_\_\_\_
- (9) I understand that the hold on my booth space is only temporary until a signed contract with payment is received by station.

TOTAL CONTRACT PRICE: \$ \_\_\_\_\_

AMOUNT OF DEPOSIT: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_